

# 9

## Quick Ways

to  
Effectively Integrate  
Social Media into your  
Web Site:

- ▶ Buttons inviting to join your communities.
- ▶ Multi-user Twitter Feed
- ▶ RSS Pull from Video Channel
- ▶ Newsletter Signups, Press Releases, Blog Posts on your Social Media Pages
- ▶ Push your database out to your Social Media Pages
- ▶ Social Media links on your Officer/Staff Pages
- ▶ Photo feed of your Activities
- ▶ Add “Share” Opportunities to your Events
- ▶ Add “Share” icons to your Blog

The

**SIMPLE**

Process:

- ✓ Create Measurable Goals.
- ✓ Incorporate Your Plan.
- ✓ Engage Your Audiences.
- ✓ Review Your Goals.
- ✓ Reevaluate Priorities.
- ✓ Rinse & Repeat.